



**MINUTES OF THE ECONOMIC DEVELOPMENT AND ENTERPRISE SPC MEETING  
HELD ON TUESDAY 24 JULY 2018**

**1 Minutes of Meeting held on 26th April 2018 & Matters Arising**

Order-Minutes Agreed

**2 Dublin Tourism Promotional Strategy: Fáilte Ireland**

The chair welcomed Keelin Fagan, Head of Dublin, Fáilte Ireland. Ms. Fagan presented on the Dublin Tourism Promotional Strategy.

There was a brief time of Q&A in which councillors queried what promotional aspects were being used regarding: transport options for tourists on arrival to Dublin, travel cards, repeat tourist visits, brexit issues, passport control in Dublin airport, hotel average cost per room and if there are any negatives from the tourism survey etc. Ms. Fagan addressed all questions and advised that the strategies in place will address these.

**3 Presentation from Keelin Fagan, Head of Dublin, Fáilte Ireland**

**4 Dublin Docklands Water Animation Strategy**

The chair welcomed Jason Taylor, Executive Planner, DCC Docklands. Mr. Taylor extended apologies for Ms. Deirdre Scully, Senior Planner, DCC Docklands and also the quality of the presentation as it may be hard to view. Mr. Taylor gave a presentation on the Dublin Docklands Water Animation Strategy. Councillors expressed their questions regarding the bridge at Spencer Dock, the sewerage/pollution issue in the rivers and canals, and also who takes responsibility for these particular issues. Mr. Taylor advised that the bridge in question would be the responsibility of DCC and also advised that he would take note of the councillors concerns and pass them to Ms. Deirdre Scully regarding pollution and sewerage issues in the water. The chair requested that two particular maps be circulated by hardcopy or via email to members. Mr. Taylor agreed.

**5 Presentation from Jason Taylor, Executive Planner, DCC Docklands**

**6 Dublin Canals Strategy: Waterways Ireland**

The chair welcomed Mr. John Boyle, Waterways Ireland. Mr. Boyle presented on the Dublin Canals Strategy and in particular the Docklands area. Questions raised by SPC members - to Mr. Boyle were in regards to water quality, signage on the greenways and also keeping the environmental aspects intact. Mr. Boyle answered all questions and advised there are currently plans in place for nationwide signage for greenways and environmental processes are in place. Mr. Boyle also stated in regard to the Grand Canal Water Basin plan, that the aim is to have it completed within the next three years and to have the treatment programme of works

completed by 2020.

7 **Presentation from Terre Duffy, Docklands Area**

8 **Tourism 2025: Irish Tourism Industry Confederation (ITIC)**

Eoghan O'Mara Walsh, Chief Executive, ITIC gave a brief overview and presentation on the Irish Tourism Industry Confederation.

a **A report on the ITIC Tourism Strategy from Denise Brophy**

9 **Casual Trading Bye Laws: Hours and Fees**

Mr. Kevin Meade, Senior Executive Office, DCC reported on the Casual Trading bye laws and proposed that the SPC members put forward the new updated bye laws for adaption at the next city council meeting. This was agreed.

10 **Report from Kevin Meade: SEO, DCC**

11 **BREXIT update: Supports and Initiatives from LEO**

Mr. O'Gara gave a brief update on brexit issues.

12 **Economic Development & Enterprise SPC: Management Update:**

Ms. Kelly advised the committee on the new International Relations Framework for DCC, which is a five year plan.

Ms. Kelly welcomes any feedback on the plan and can be contacted via email. Mr. Swift highlighted the new Agile Innovation Fund which is available from the Local Enterprise Office. Mr O'Gara advised the committee about the Digital Asset Management System which is being constructed by Dublin.ie to collate images and videos into a central platform. This platform will be available for use by DCC staff regarding events and publications.

Mr O'Gara also advised on the Futurescope 2018 conference which was a very successful event that involved DCC as a strategic partner. At the conference, the DCC stand was represented by Economic Development, Local Enterprise Office, Dublin.ie and Smart Cities. Ms. Brophy advocated that a marketing strategy for Dublin.ie be pushed as it is a huge asset to have. The chair and manager both agreed with this.

13 **A.O.B**

14 **Date of Next SPC Meeting: Tuesday 23rd October 2018**

**Councillor Deirdre Heney**

**Chairperson**

**Tuesday 24 July 2018**

**Attendance:**

**Members:**

Deirdre Heney (Chairperson)

**Members:**

**Members:**

Paddy Bourke  
Anne Feeney  
Martin Harte

Denise Brophy  
Mary Freehill  
Evanne Kilmurray

Gaye Fagan  
Gary Gannon  
Noeleen Reilly

**Officers**

Duffy  
Richard Shakespeare

Grainne Kelly  
Greg Swift

O'Gara

**Apologies:**

Geraldine Lavin

**Non-Members:**